

Hermite-Hadamard type inequalities for the m - and (α, m) -logarithmically convex functions

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Abstract. In the paper, the authors introduce concepts of m - and (α, m) -logarithmically convex functions and establish some Hermite-Hadamard type inequalities of these classes of functions.

1. Introduction

For convex functions, the following Hermite-Hadamard type inequalities were given in [8].

Theorem A ([8]). Let $f : I \subset \mathbb{R} \rightarrow \mathbb{R}$ be a differentiable mapping on I° and $a, b \in I$ with $a < b$. If $|f'(x)|^q$ for $q \geq 1$ is convex on $[a, b]$, then

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4} \left(\frac{|f'(a)|^q + |f'(b)|^q}{2} \right)^{1/q} \quad (1.1)$$

and

$$\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4} \left(\frac{|f'(a)|^q + |f'(b)|^q}{2} \right)^{1/q}. \quad (1.2)$$

The m -convex function was defined in [12] as follows.

Definition 1.1. A function $f : [0, b] \rightarrow \mathbb{R}$ is said to be m -convex if

$$f(tx + m(1-t)y) \leq tf(x) + m(1-t)f(y) \quad (1.3)$$

holds for all $x, y \in [0, b]$, $t \in [0, 1]$, and $m \in (0, 1]$.

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In [1, p. 48, Theorem 2] and [2], the following Hermite-Hadamard type inequality for m -convex functions was proved.

Theorem B. Let $f : [0, \infty) \rightarrow \mathbb{R}$ be m -convex and $m \in (0, 1]$. If $f \in L([a, b])$ for $0 \leq a < b < \infty$, then

$$\frac{1}{b-a} \int_a^b f(x) dx \leq \min \left\{ \frac{f(a) + mf(b/m)}{2}, \frac{mf(a/m) + f(b)}{2} \right\}. \quad (1.4)$$

The (α, m) -convex function was defined in [7] as follows.

Definition 1.2. A function $f : [0, b] \rightarrow \mathbb{R}$ is said to be (α, m) -convex if

$$f(tx + m(1-t)y) \leq t^\alpha f(x) + m(1-t^\alpha)f(y) \quad (1.5)$$

is valid for all $x, y \in [0, b]$, $t \in [0, 1]$, and $(\alpha, m) \in (0, 1] \times (0, 1]$.

For (α, m) -convex functions, the following Hermite-Hadamard type inequalities appeared in [5].

Theorem C ([5, Theorem 2.2]). Let $I \supset [0, \infty)$ be an open real interval and let $f : I \rightarrow \mathbb{R}$ be a differentiable function on I such that $f' \in L([a, b])$ for $0 \leq a < b < \infty$. If $|f'(x)|^q$ is m -convex on $[a, b]$ for some given numbers $m \in (0, 1]$ and $q \in [1, \infty)$, then

$$\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4} \min \left\{ \left(\frac{|f'(a)|^q + m|f'(b/m)|^q}{2} \right)^{1/q}, \left(\frac{m|f'(a/m)|^q + |f'(b)|^q}{2} \right)^{1/q} \right\}. \quad (1.6)$$

Theorem D ([5, Theorem 3.1]). Let $I \supset [0, \infty)$ be an open real interval and let $f : I \rightarrow \mathbb{R}$ be a differentiable function on I such that $f' \in L([a, b])$ for $0 \leq a < b < \infty$. If $|f'(x)|^q$ is (α, m) -convex on $[a, b]$ for $(\alpha, m) \in (0, 1] \times (0, 1]$ and $q \in [1, \infty)$, then

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{2} \left(\frac{1}{2}\right)^{1-1/q} \times \min \left\{ \left[v_1 |f'(a)|^q + v_2 m \left| f' \left(\frac{b}{m} \right) \right|^q \right]^{1/q}, \left[v_2 m \left| f' \left(\frac{a}{m} \right) \right|^q + v_1 |f'(b)|^q \right]^{1/q} \right\}, \quad (1.7)$$

where

$$v_1 = \frac{1}{(\alpha+1)(\alpha+2)} \left(\alpha + \frac{1}{2^\alpha} \right) \quad \text{and} \quad v_2 = \frac{1}{(\alpha+1)(\alpha+2)} \left(\frac{\alpha^2 + \alpha + 2}{2} - \frac{1}{2^\alpha} \right). \quad (1.8)$$

The aim of this paper is to introduce concepts of m - and (α, m) -logarithmically convex functions, and then to present some Hermite-Hadamard type inequalities for them.

2. Definitions and lemmas

Firstly we introduce concepts of m - and (α, m) -logarithmically convex functions.

Definition 2.1. A function $f : [0, b] \rightarrow (0, \infty)$ is said to be m -logarithmically convex if the inequality

$$f(tx + m(1-t)y) \leq [f(x)]^t [f(y)]^{m(1-t)} \quad (2.1)$$

holds for all $x, y \in [0, b]$, $m \in (0, 1]$, and $t \in [0, 1]$.

Obviously, if putting $m = 1$ in Definition 2.1, then f is just the ordinary logarithmically convex function on $[0, b]$.

Definition 2.2. A function $f : [0, b] \rightarrow (0, \infty)$ is said to be (α, m) -logarithmically convex if

$$f(tx + m(1-t)y) \leq [f(x)]^{t^\alpha} [f(y)]^{m(1-t^\alpha)} \quad (2.2)$$

holds for all $x, y \in [0, b]$, $(\alpha, m) \in (0, 1] \times (0, 1]$, and $t \in [0, 1]$.

Clearly, when taking $\alpha = 1$ in Definition 2.2, then f becomes the standard m -logarithmically convex function on $[0, b]$.

Secondly, we recite the following lemmas which will be used in proofs of our main results.

Lemma 2.1 ([3]). Let $f : I \subset \mathbb{R} \rightarrow \mathbb{R}$ be a differentiable mapping on I° and $a, b \in I$ with $a < b$. If $f' \in L([a, b])$, then

$$\frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx = \frac{b-a}{2} \int_0^1 (1-2t)f'(ta + (1-t)b) dt. \quad (2.3)$$

Lemma 2.2 ([4]). Let $f : I \subset \mathbb{R} \rightarrow \mathbb{R}$ be a differentiable mapping on I° and $a, b \in I$ with $a < b$. If $f' \in L([a, b])$, then

$$f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx = (b-a) \left[\int_0^{1/2} t f'(ta + (1-t)b) dt + \int_{1/2}^1 (1-t) f'(ta + (1-t)b) dt \right]. \quad (2.4)$$

3. Hermite-Hadamard type inequalities

In this section, we will present several Hermite-Hadamard type inequalities for the m - and (α, m) -logarithmically convex functions.

Theorem 3.1. Let $I \supset [0, \infty)$ be an open real interval and let $f : I \rightarrow (0, \infty)$ be a differentiable function on I such that $f' \in L([a, b])$ for $0 \leq a < b < \infty$. If $|f'(x)|^q$ is (α, m) -logarithmically convex on $[0, \frac{b}{m}]$ for $(\alpha, m) \in (0, 1] \times (0, 1]$, then

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{2} \left(\frac{1}{2}\right)^{1-1/q} \left| f'\left(\frac{b}{m}\right) \right|^m [E_1(\alpha, m, q)]^{1/q} \quad (3.1)$$

is valid for $q \geq 1$, where

$$\mu = \frac{|f'(a)|}{|f'(b/m)|^m}, \quad E_1(\alpha, m, q) = \begin{cases} \frac{1}{2}, & \mu = 1, \\ F_1(\mu, \alpha q), & \mu < 1, \\ \mu^{(1-\alpha)q} F_1(\mu, \alpha q), & \mu > 1, \end{cases} \quad (3.2)$$

and

$$F_1(u, v) = \frac{1}{v^2 \ln^2 u} \left[v(u^v - 1) \ln u - 2(u^{v/2} - 1)^2 \right] \quad (3.3)$$

for $u, v > 0$ and $u \neq 1$.

Proof. When $q > 1$, by Definition 2.2, Lemma 2.1, and Hölder inequality, we have

$$\begin{aligned} \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| &= \frac{b-a}{2} \left| \int_0^1 (1-2t) f'(ta + (1-t)b) dt \right| \\ &\leq \frac{b-a}{2} \left(\int_0^1 |1-2t| dt \right)^{1-1/q} \left(\int_0^1 |1-2t| |f'(ta + (1-t)b)|^q dt \right)^{1/q} \\ &\leq \frac{b-a}{2} \left(\frac{1}{2}\right)^{1-1/q} \left| f'\left(\frac{b}{m}\right) \right|^m \left(\int_0^1 |1-2t| \mu^{\alpha q t} dt \right)^{1/q}. \end{aligned}$$

For $\mu = 1$, we have

$$\int_0^1 |1 - 2t|\mu^{qt^\alpha} dt = \int_0^1 |1 - 2t| dt = \frac{1}{2}.$$

For $\mu < 1$, we have $\mu^{qt^\alpha} \leq \mu^{\alpha qt}$, thereby

$$\int_0^1 |1 - 2t|\mu^{qt^\alpha} dt \leq \int_0^1 |1 - 2t|\mu^{\alpha qt} dt = \frac{\alpha q \mu^{\alpha q} \ln \mu - \alpha q \ln \mu - 2\mu^{\alpha q} + 4\mu^{\alpha q/2} - 2}{\alpha^2 q^2 \ln^2 \mu}.$$

For $\mu > 1$, we have $\mu^{qt^\alpha} \leq \mu^{q(\alpha t + 1 - \alpha)}$, thereby

$$\int_0^1 |1 - 2t|\mu^{qt^\alpha} dt \leq \mu^{q(1-\alpha)} \int_0^1 |1 - 2t|\mu^{\alpha qt} dt = \mu^{q(1-\alpha)} \frac{\alpha q \mu^{\alpha q} \ln \mu - \alpha q \ln \mu - 2\mu^{\alpha q} + 4\mu^{\alpha q/2} - 2}{\alpha^2 q^2 \ln^2 \mu}.$$

Thus, the inequality (3.1) follows.

When $q = 1$, we have

$$\begin{aligned} \left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| &= \frac{b-a}{2} \left| \int_0^1 (1-2t)f'(ta + (1-t)b) dt \right| \\ &\leq \frac{b-a}{2} \int_0^1 |1-2t| |f'(a)|^{t^\alpha} \left| f'\left(\frac{b}{m}\right) \right|^{m(1-t^\alpha)} dt \leq \frac{b-a}{2} \left| f'\left(\frac{b}{m}\right) \right|^m E_1(\alpha, m, q). \end{aligned}$$

The proof of Theorem 3.1 is complete. \square

Corollary 3.2. Let $I \supset [0, \infty)$ be an open real interval and let $f : I \rightarrow (0, \infty)$ be a differentiable function on I such that $f' \in L([a, b])$ for $0 \leq a < b < \infty$. If $|f'(x)|^q$ is m -logarithmically convex on $[0, \frac{b}{m}]$ for some given numbers $m \in (0, 1]$, then

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{2} \left(\frac{1}{2}\right)^{1-1/q} \left| f'\left(\frac{b}{m}\right) \right|^m [E_1(1, m, q)]^{1/q} \tag{3.4}$$

holds for $q \geq 1$, where E_1 is defined as in Theorem 3.1.

Theorem 3.3. Let $I \supset [0, \infty)$ be an open real interval and let $f : I \rightarrow (0, \infty)$ be a differentiable function on I such that $f' \in L([a, b])$ for $0 \leq a < b < \infty$. If $|f'(x)|^q$ is (α, m) -logarithmically convex on $[0, \frac{b}{m}]$ for $(\alpha, m) \in (0, 1] \times (0, 1]$, then

$$\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4} \left(\frac{1}{2}\right)^{1-3/q} \left| f'\left(\frac{b}{m}\right) \right|^m E_2(\alpha, m, q) \tag{3.5}$$

is valid for $q \geq 1$, where μ is defined by (3.2) and

$$E_2(\alpha, m, q) = \begin{cases} 2\left(\frac{1}{8}\right)^{1/q}, & \mu = 1 \\ [F_2(\mu, \alpha q)]^{1/q} + [F_3(\mu, \alpha q)]^{1/q}, & 0 < \mu < 1 \\ \mu^{1-\alpha} \{ [F_2(\mu, \alpha q)]^{1/q} + [F_3(\mu, \alpha q)]^{1/q} \}, & \mu > 1 \end{cases} \tag{3.6}$$

with

$$F_2(u, v) = \frac{1}{v^2 \ln^2 u} \left(\frac{v}{2} u^{v/2} \ln u - u^{v/2} + 1 \right) \quad \text{and} \quad F_3(u, v) = \frac{1}{v^2 \ln^2 u} \left(u^v - \frac{v}{2} u^{v/2} \ln u - u^{v/2} \right) \tag{3.7}$$

for $u, v > 0$ and $u \neq 1$.

Proof. When $q > 1$, by Definition 2.2, Lemma 2.2, and Hölder inequality yield

$$\begin{aligned} \left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) \, dx \right| &\leq (b-a) \left[\int_0^{1/2} t |f'(ta + (1-t)b)| \, dt + \int_{1/2}^1 (1-t) |f'(ta + (1-t)b)| \, dt \right] \\ &\leq \frac{b-a}{4} \left(\frac{1}{2}\right)^{1-3/q} \left\{ \left[\int_0^{1/2} t |f'(a)|^{q t^\alpha} \left| f'\left(\frac{b}{m}\right) \right|^{mq(1-t^\alpha)} \, dt \right]^{1/q} + \left[\int_{1/2}^1 (1-t) |f'(a)|^{q t^\alpha} \left| f'\left(\frac{b}{m}\right) \right|^{mq(1-t^\alpha)} \, dt \right]^{1/q} \right\} \\ &= \frac{b-a}{4} \left(\frac{1}{2}\right)^{1-3/q} \left| f'\left(\frac{b}{m}\right) \right|^m \left\{ \left(\int_0^{1/2} t \mu^{q t^\alpha} \, dt \right)^{1/q} + \left(\int_{1/2}^1 (1-t) \mu^{q t^\alpha} \, dt \right)^{1/q} \right\}. \end{aligned}$$

If $\mu = 1$, we have

$$\left(\int_0^{1/2} t \mu^{q t^\alpha} \, dt \right)^{1/q} + \left(\int_{1/2}^1 (1-t) \mu^{q t^\alpha} \, dt \right)^{1/q} = 2 \left(\frac{1}{8}\right)^{1/q}.$$

If $\mu < 1$, we obtain

$$\begin{aligned} \left(\int_0^{1/2} t \mu^{q t^\alpha} \, dt \right)^{1/q} + \left(\int_{1/2}^1 (1-t) \mu^{q t^\alpha} \, dt \right)^{1/q} &\leq \left(\int_0^{1/2} t \mu^{\alpha q t} \, dt \right)^{1/q} + \left(\int_{1/2}^1 (1-t) \mu^{\alpha q t} \, dt \right)^{1/q} \\ &= \left[\frac{1}{\alpha^2 q^2 \ln^2 \mu} \left(\frac{\alpha q}{2} \mu^{\alpha q/2} \ln \mu - \mu^{\alpha q/2} + 1 \right) \right]^{1/q} + \left[\frac{1}{\alpha^2 q^2 \ln^2 \mu} \left(\mu^{\alpha q} - \frac{\alpha q}{2} \mu^{\alpha q} \ln \mu - \mu^{\alpha q/2} \right) \right]^{1/q}. \end{aligned}$$

If $\mu > 1$, then

$$\begin{aligned} \left(\int_0^{1/2} t \mu^{q t^\alpha} \, dt \right)^{1/q} + \left(\int_{1/2}^1 (1-t) \mu^{q t^\alpha} \, dt \right)^{1/q} &\leq \left(\int_0^{1/2} t \mu^{q(\alpha t + 1 - \alpha)} \, dt \right)^{1/q} + \left(\int_{1/2}^1 (1-t) \mu^{q(\alpha t + 1 - \alpha)} \, dt \right)^{1/q} \\ &= \mu^{1-\alpha} \left\{ \left[\frac{1}{\alpha^2 q^2 \ln^2 \mu} \left(\frac{\alpha q}{2} \mu^{\alpha q/2} \ln \mu - \mu^{\alpha q/2} + 1 \right) \right]^{1/q} + \left[\frac{1}{\alpha^2 q^2 \ln^2 \mu} \left(\mu^{\alpha q} - \frac{\alpha q}{2} \mu^{\alpha q} \ln \mu - \mu^{\alpha q/2} \right) \right]^{1/q} \right\}. \end{aligned}$$

Thus, the inequality (3.5) follows.

When $q = 1$, we have

$$\begin{aligned} \left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) \, dx \right| &\leq \frac{b-a}{2} \left[\int_0^{1/2} t |f'(ta + (1-t)b)| \, dt + \int_{1/2}^1 (1-t) |f'(ta + (1-t)b)| \, dt \right] \\ &\leq (b-a) \left[\int_0^{1/2} t |f'(a)|^{t^\alpha} \left| f'\left(\frac{b}{m}\right) \right|^{m(1-t^\alpha)} \, dt + \int_{1/2}^1 (1-t) |f'(a)|^{t^\alpha} \left| f'\left(\frac{b}{m}\right) \right|^{m(1-t^\alpha)} \, dt \right] \\ &\leq (b-a) \left| f'\left(\frac{b}{m}\right) \right|^m E_2(\alpha, m, 1). \end{aligned}$$

This completes the proof of Theorem 3.3. \square

Corollary 3.4. Let $I \supset [0, \infty)$ be an open real interval and let $f : I \rightarrow (0, \infty)$ be a differentiable function on I such that $f' \in L([a, b])$ for $0 \leq a < b < \infty$. If $|f'(x)|^q$ is m -logarithmically convex on $[0, \frac{b}{m}]$ for some given numbers $m \in (0, 1]$, then

$$\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x) \, dx \right| \leq \frac{b-a}{4} \left(\frac{1}{2}\right)^{1-3/q} \left| f'\left(\frac{b}{m}\right) \right|^m E_2(1, m, q) \tag{3.8}$$

holds for $q \geq 1$, where E_2 is defined as in Theorem 3.3.

Theorem 3.5. Let $f, g : [0, \infty) \rightarrow (0, \infty)$ such that $f, g \in L([a, b])$ for $0 \leq a < b < \infty$. If $f(x)$ is (α, m_1) -logarithmically convex and $g(x)$ is (α, m_2) -logarithmically convex on $[0, \frac{b}{m_i}]$ for $(\alpha, m_i) \in (0, 1] \times (0, 1]$ and $i = 1, 2$, then

$$\frac{1}{b-a} \int_a^b f(x)g(x) \, dx \leq (b-a) \left[f\left(\frac{b}{m_1}\right) \right]^{m_1} \left[g\left(\frac{b}{m_2}\right) \right]^{m_2} E_3(\alpha), \tag{3.9}$$

where

$$\eta = f(a)g(a) \left[f\left(\frac{b}{m_1}\right) \right]^{-m_1} \left[g\left(\frac{b}{m_2}\right) \right]^{-m_2} \quad \text{and} \quad E_3(\alpha) = \begin{cases} 1, & \eta = 1, \\ \frac{\eta^\alpha - 1}{\alpha \ln \eta}, & 0 < \eta < 1, \\ \frac{\eta^{1-\alpha}(\eta^\alpha - 1)}{\alpha \ln \eta}, & \eta > 1. \end{cases} \tag{3.10}$$

Proof. The (α, m) -logarithmic convexity of $f(x)$ and $g(x)$ yields

$$f\left(ta + m_1(1-t)\left(\frac{b}{m_1}\right)\right) \leq [f(a)]^{t^\alpha} \left[f\left(\frac{b}{m_1}\right) \right]^{m_1(1-t^\alpha)} \quad \text{and} \quad g\left(ta + m_2(1-t)\left(\frac{b}{m_2}\right)\right) \leq [g(a)]^{t^\alpha} \left[g\left(\frac{b}{m_2}\right) \right]^{m_2(1-t^\alpha)},$$

from which it follows that

$$\begin{aligned} \int_a^b f(x)g(x) \, dx &= (b-a) \int_0^1 f(ta + 1 - tb)g(ta + 1 - tb) \, dt \\ &\leq (b-a) \int_0^1 [f(a)]^{t^\alpha} [g(a)]^{t^\alpha} \left[f\left(\frac{b}{m_1}\right) \right]^{m_1(1-t^\alpha)} \left[g\left(\frac{b}{m_2}\right) \right]^{m_2(1-t^\alpha)} \, dt \\ &= (b-a) \left[f\left(\frac{b}{m_1}\right) \right]^{m_1} \left[g\left(\frac{b}{m_2}\right) \right]^{m_2} \int_0^1 \left\{ f(a)g(a) \left[f\left(\frac{b}{m_1}\right) \right]^{-m_1} \left[g\left(\frac{b}{m_2}\right) \right]^{-m_2} \right\}^{t^\alpha} \, dt. \end{aligned}$$

When $\eta = 1$, we have $\int_0^1 \eta^{t^\alpha} \, dt = 1$. When $\eta < 1$, we have

$$\int_0^1 \eta^{t^\alpha} \, dt \leq \int_0^1 \eta^{\alpha t} \, dt = \frac{\eta^\alpha - 1}{\alpha \ln \eta}.$$

When $\eta > 1$, we have

$$\int_0^1 \eta^{t^\alpha} \, dt \leq \int_0^1 \eta^{\alpha t + 1 - \alpha} \, dt = \frac{\eta^{1-\alpha}(\eta^\alpha - 1)}{\alpha \ln \eta}.$$

Theorem 3.5 is thus proved. \square

Corollary 3.6. Let $f, g : [0, \infty) \rightarrow (0, \infty)$ such that $f \cdot g \in L([a, b])$ for $0 \leq a < b < \infty$. If $f(x)$ is m_1 -logarithmically convex and $g(x)$ is m_2 -logarithmically convex on $[0, \frac{b}{m_i}]$ for $i = 1, 2$ and some given numbers $m_1, m_2 \in (0, 1]$, then

$$\frac{1}{b-a} \int_a^b f(x)g(x) \, dx \leq (b-a) \left[f\left(\frac{b}{m_1}\right) \right]^{m_1} \left[g\left(\frac{b}{m_2}\right) \right]^{m_2} E_3(1), \tag{3.11}$$

where E_3 is defined as in Theorem 3.5.

Corollary 3.7. Let $f, g : [0, \infty) \rightarrow (0, \infty)$ such that $f \cdot g \in L([a, b])$ for $0 \leq a < b < \infty$. If $f(x)$ and $g(x)$ are (α, m) -logarithmically convex on $[0, \frac{b}{m}]$ for $(\alpha, m) \in (0, 1] \times (0, 1]$, then

$$\frac{1}{b-a} \int_a^b f(x)g(x) \, dx \leq (b-a) \left[f\left(\frac{b}{m}\right)g\left(\frac{b}{m}\right) \right]^m E_3(\alpha), \tag{3.12}$$

where E_3 is defined as in Theorem 3.5.

Corollary 3.8. Let $f, g : [0, \infty) \rightarrow (0, \infty)$ such that $f \cdot g \in L([a, b])$ for $0 \leq a < b < \infty$. If $f(x)$ and $g(x)$ are m -logarithmically convex on $[0, \frac{b}{m}]$ for some given number $m \in (0, 1]$, then

$$\frac{1}{b-a} \int_a^b f(x)g(x) dx \leq (b-a) \left[f\left(\frac{b}{m}\right)g\left(\frac{b}{m}\right) \right]^m E_3(1), \quad (3.13)$$

where E_3 is defined as in Theorem 3.5.

Remark 3.1. In [6, 9–11, 13–16] the authors and their coauthors obtained some results on Hermite-Hadamard type inequalities for convex functions and for m - and (α, m) -geometrically convex functions.

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